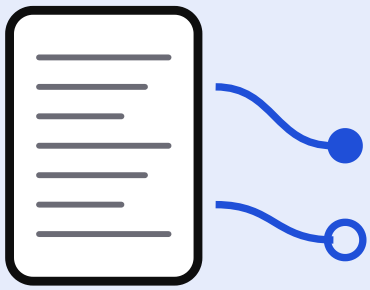
Specialty

Digital publishing

Designs publications to be read on screen, which can be updated, linked and annotated with shared notes, instead of copying the printed page.



In Spanish
Publicación digital

Origin
Mod (2011)

What problem it addresses

Simply moving a printed book to the screen loses the best of both: it is neither a good book nor a good use of digital.

Principles

The text adapts
To the screen, the font size and the reader.

Connected
Links, shared notes and updates.

Open
The publication can keep changing after it comes out.

Applications in design

✓ Use it like this
Design the text so it works at any font size.

✗ Avoid
Publishing a PDF of the print version and calling it a digital edition.

👁 Don't fall for it
Digital is also read from start to finish: take care of the reading rhythm.

Connections

Builds on

- Responsive design

Related to

- Accessible design

Authors and works

2011	**Craig Mod**	Argued that the digital book stops being a closed object and becomes a connected, changing work.

Sources

Original sources

- Mod, C. (2011, junio). Post-artifact books and publishing. craigmod.com. View source (https://craigmod.com/journal/post_artifact/)

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